



LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY

Group Head
Prof. Vandana Arora Sethi

Programme Director
Prof. Satish K. Matta

Programme Leader
Prof. Faisal Noman

Bachelor of Business Administration (BBA)

Programme Duration **3 years** full-time program
Affiliated to Chaudhary Charan Singh University, Meerut
& Approved By UGC, New Delhi

Vision

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise, sustainability and entrepreneurial perspective to improve the employability exponentially.



"Real World, Real Learning"

The Lloyd Institute of Management & Technology is guided by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. We are able to fulfill this mission by having a **strong Industry connect**.

We constantly strive to achieve our objectives of **delivering quality education** to students while ensuring their professional development through Professional Development Programs, On-job-Trainings, Corporate faculty and exposure to multiple industries & sectors with which the institute has intensive tie-ups.

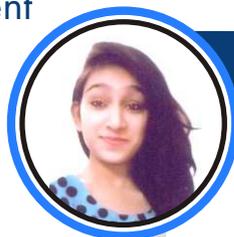
The **Streng of the Institute** is in the niche and highly industry-integrated courses that it offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals. The Institute's proximity to some of the country's leading corporate houses & organizations provides an edge of integrating the classroom knowledge with professional experience.

About the Programme Bachelor of Business Administration

The BBA program at Lloyd provides a strong foundation in core business disciplines, helping participants to acquire the key competencies needed by all business management students at an undergraduate level in a diverse field.

Our Intensive BBA program focuses on enhancing the ability to communicate, analyze situations, present own views in front of a large audience, take decisions using quantitative and qualitative factors, and develop a holistic view of the different functional areas of business environment.

Student Testament



Sakshi Garg
(2016-19)

It was a great time we spent in Lloyd. Lloyd has very wonderful faculty and they are very cooperative and campus environment is very positive. The days which has been spend in Lloyd was the golden days of my life and will remember it for rest of my life. Lloyd rocks.....



PROGRAMME OBJECTIVES

Provide the basic and essential knowledge regarding various activities undertaken and necessary to run socially responsible business organization.

Inculcate global view of the industrial and organizational establishments and their functions which support the business system.

To specialize in the areas of management like human resource, finance, operations, marketing and systems.

To inform the micro level concepts of business and management like insurance, retail marketing, supply chain, knowledge management etc.

To teach certain basic skills and aptitude to be helpful in taking up any particular activity in a business.

To develop the culture of business and entrepreneurial aptitude among the people at large.

PROGRAMME OUTCOME

Capable of making a positive contribution to business, trade and industry in the national and global context.

Able to apply frameworks and tools to arrive at informed decisions in profession and practice, striking a balance between business and social dimensions.

Able to initiate and build upon entrepreneurial ventures or demonstrate entrepreneurship for their employer organizations

Communicate in a business context in a clear, concise, coherent and professional manner.

Demonstrate an understanding of the law and its application to business.

Have a solid foundation to pursue professional careers and take up higher learning courses such as MBA, M. Phil, Ph.D as well as research.

Student Testament



Laiba Zahair
(2018-21)

"BBA Being with Lloyd has helped me expand my horizons and diversify my knowledge areas into different aspects to grow expediently. I would like to express my sincerest gratitude towards all the faculties and management for pushing me achieving the desired goals."

OUR STRENGTH

Industry connect is our niche area.	MS - Excel Training.	Infrastructure- Spacious AC Classrooms, Labs, Library, Seminar Hall, E-Garage etc.
Corporate Faculty.	Certifications which skill the student to get a job like Tally, Google, Python etc.	Excellent Placements.
Applied-learning through Live Projects.	Guest lectures from eminent thought leaders and industry stalwarts.	Personality Enhancement by Corporate Resource Centre.

Holistic Development-sports, cultural and recreational activities.



DIGITAL MARKETING PROFESSIONAL PROGRAM
 along with
Google
 Certification
 23rd, 24th, 30th Sept & 1st Oct
 at
Lloyd Business School, Greater Noida

AdWords Certification
 Your Name
 is here by awarded this certificate of achievement for the successful completion of the Google AdWords certification exams.
 April 9, 2016
LLOYD BUSINESS SCHOOL

Student Testament



Laiba Zahair
(2017-20)

"BBA Changes call for innovation and innovation leads to progress. The theme of Lloyd Institute of Management & Technology evolves around the same theory. Here at Lloyd they focus more on developing the core strengths of the students to make them industry ready. It's awesome to be a part of this institute and I am proud to be a Lloydian."

Industry Exposure



Coca-Cola



Ananda Dairy Plant



Pepsi



ManpowerGroup



Bisleri



Parle G Plant



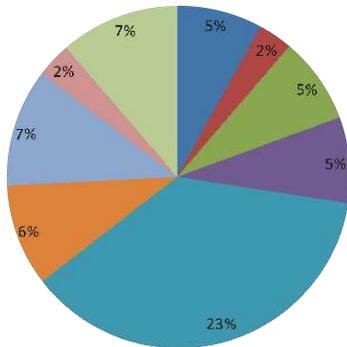
PLACEMENTS

Our Industry - Academia Relations



Placement Activities @ Lloyd

Lloyd Placement cell strives to facilitate students in finding recruiters that fit their skill set. We help students define their career goals and try to fulfill their ambitions by providing them with the best available employment resources. Tools such as resume and interviewing workshops, career fairs, career counseling, and presentations are used extensively. Our globally-developed curriculum, case studies and real life projects, group discussions, debates, interactions with leaders of industry and alumni, all go a long way in helping our students prepare for their placements.



Category wise Placement data:

■ FMCG	■ BANKING, FINANCIAL SERVICES & INSURANCE
■ LOGISTICS	■ MEDIA & ADVERTISING
■ REAL ESTATE	■ MANUFACTURING
■ RETAIL	■ E-COMMERCE
■ DIVERSIFIED	



Ms. Sonia Jaitly
Director-Training & Placement

Some of our leading recruiters are:



Neha Chauhan (2015-18)
Cars24, Package-2.90 Lakhs

"I got placed in Cars24 it is because of the efforts put by our faculties and Training and Placement cell, which always make sure that students get placed in the best company in the market. Lloyd provides a great exposure to students by organizing different activities which are very much helpful for every student for deciding their future field."



Afzal Afgan (2015-18)
Bandhan Bank, Package- 3.10 Lakhs

My sincere appreciation & gratitude to the Training & Placement Department and all staffs of Lloyd for their efforts in imparting quality technical and aptitude training. I am very grateful to them for effectively and sincerely helping me to grab first ever opportunity that came into my life."
Sushila



Sushila Rai (2014-17)
Zomato, Package- 2.70 Lakhs

"I am very glad to share a positive journey of BBA at Lloyd. Here the atmosphere is full of motivation and innovation. All the faculties are enthusiastic and always ready to help. Because of blessings of parents and support of CDC & Training and Placement Cell I got an opportunity to apply and got selected in Zomato."

PROGRAMME TEAM



Prof. Vandana Arora Sethi
Group Director



Prof. Satish K. Matta
Director



Prof. Faisal Noman
Programme Leader

CORPORATE FACULTY



Mr. Gautam Gopal
Director
Marketing, TalentBlazer



Mr. Kunal Kumud
Founder & Director
Business Strategy, TalentBlazer



Mr. Gaurav Arora
Senior Vice President
Multinational Corporations
Relationship Banking, YES Bank



Mr. Nischal Mahajan
Founder, 3s Educare Co.



Mr. Anirudh Sharma
3s Educare Co

CORE FACULTY

Dr. Alka Jyoti
Professor

Dr. Shilpa Jain
Professor

Mr. Pradeep Barthwal
Professor

Dr. Shruti Traymbak
Associate Professor

Dr. Poonam Chawla
Associate Professor

Mr. Rajul Gupta
Assistant Professor

Mr. Swarit Yadav
Assistant Professor

Mr. Rajeev Saxena
Assistant Professor

Mr. Vishwas Verma
Assistant Professor

Mr. Shubham Aggarwal
Assistant Professor

Ms. Princi Jain
Assistant Professor

Ms. Kajal Chauhan
Assistant Professor

Ms. Ritika Khurana
Assistant Professor

Ms. Anuradha Aggarwal
Assistant Professor

Ms. Neha Issar
Assistant Professor

Mr. Pawanesh Kumar Verma
Assistant Professor

Ms. Arrushi Chauhan
Assistant Professor

Dr. Shruti Sharma
Assistant Professor

Ms. Remani Singla
Assistant Professor

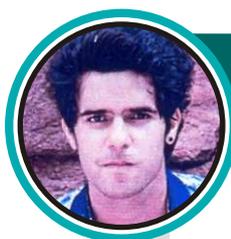
Ms. Sabeena Yousuf
Assistant Professor

Mr. Anoop Kumar Sharma
Assistant Professor

Ms. Meenu Chaudhary
Assistant Professor

Ms. Neetu Kamra
Assistant Professor

Student Testament



Atul Gupta
(2017-20)

"BBA Effort and hard work construct the bridge that connects your dream with reality. I sincerely thanks my faculties at Lloyd for being the bridge of my life as teaching is the only profession that creates all other profession. Lloyd has helped me grow not only professionally but also as a better human being."

ADMISSION DETAILS

Eligibility Criteria

Applicants must have passed senior secondary from a recognized board or University in any stream (Arts/ Science/ Commerce/ Agricultural Science) with minimum 45% marks (for Gen/ OBC) or 40%marks (for SC/ST).

Application Procedure

Application form can be obtained from LLOYD Campus from Admission office.
Application form can also be downloaded from the website: www.lloydinstitute.edu.in

Interview Process

Personal Interview is conducted with a panel of faculty from Lloyd.

Fee Structure

Total Programme fees are Rs. 1,85,000/- per student, which is payable semester wise as per the schedule indicated.

S. No.	Payment Schedule	Amount
1	At the time of admission	32,500/-
2	Aug. 10, 2019	32,500/-
3	Aug. 1, 2020	30,000/-
4	Nov. 10, 2020	30,000/-
5	Aug. 1, 2021	30,000/-
6	Nov. 10, 2021	30,000/-

To speak with our admission counselor to guide you better, please call on 9821891830 or
E-mail your query at lloydadmissions@lloydcollege.in
you can also follow us on facebook/twitter/linkedin/instagram for more information visit our website www.lloydmanagement.edu.in

* Examination Fee to be paid separately as per university norms.

Payment Procedure

Lloyd Institute has various options available for efficient, hassle free and secure payment of fees for students. Details regarding the different modes of fee payment are given below:

- * Payment by Cash in the Institute.
- * Payment can be made by depositing Demand Draft in favor of Lloyd Institute of Management and Technology payable at New Delhi.
- * Online payment can be done through NEFT mode. The details are given below:
In favor of, LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY
A/C NO. 218305000041, ICICI BANK, OMEGA 1, GREATER NOIDA-201308, IFSC CODE – ICIC0002183
**Please note that no cash deposits made in favor of the above mentioned account Will Be accepted At the Bank.*

Financial Aid

Lloyd aims to support deserving/meritorious/ Economically Weaker students in availing financial assistance for pursuing their higher education.

However, the students and their parents/guardians shall be responsible for obtaining sanction and repayment of the sanctioned loan and all kinds of liabilities and consequences arising thereof, if any. The Institute shall not be liable and responsible in this regard.

Scholarship - Scholarship will be awarded on the Tuition fees to the Meritorious Students/ Reserved Category (SC/ST).

LLOYD IS AN ANTI-RAGGING ZONE